

Kiram Kyeong

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Education

Tufts University, Medford, MA

Bachelor of Fine Arts, Minor in Film and Media Studies

2024 – 2028

Experience

OBSDIAN STUDIOS

PRODUCTION ASSISTANT SUMMER INTERN

UNITED STATES, LA

MAY 2026 – JUL 2026

- Supported on-set production as a Production Assistant across commercial and branded content shoots, coordinating with directors, crew, and vendors to keep each production on schedule and on brief.
- Partnered with the marketing team on storytelling strategy for creative campaigns, translating brand objectives into shot lists and edited video sequences aligned with each client's positioning and target audience.
- Applied AI-powered software tools to speed up pre-production and editing workflows, reducing turnaround time on creative assets while maintaining brand consistency.
- Led costume scouting across major LA studios, including Warner Bros., Fox Studios, and Paramount, sourcing and evaluating wardrobe options against concept, budget, and audience appeal.

DAY-GUARD

PHOTOGRAPHER / VIDEO EDITOR (INTERN)

UNITED STATES, NYC

OCT 2025 – APR 2026

- Shot and edited product photography and video content used directly in paid social campaigns, managing lighting and equipment setup to keep visuals on-brand and platform-ready.
- Analyzed Meta Ads performance data to optimize audience targeting and creative direction, producing video content that generated 200K impressions and 3K clicks and drove measurable sales and revenue growth.
- Acted as video editor for the marketing team, creating and refining content and iterating on creative based on campaign performance data to improve results over time.

MOOI ESSENTIALS

COMMERCIAL VIDEOGRAPHER / EDITOR

SOUTH KOREA, SEOUL

JUL 2025 – SEP 2025

- Partnered with the marketing team to align video output with brand goals across multi-day commercial shoots, from concept through final delivery.
- Set up and operated cameras, audio recorders, lighting equipment, props, and other related production gear on set.
- Edited and color graded final cuts in DaVinci Resolve to brand guidelines and platform specs, producing content optimized for web and Instagram engagement.
- Delivered work published on the MOOI official website (mooi.kr) and Instagram (@mooi_essential), directly supporting the brand's digital marketing presence.

LEKKER BARBERSHOP

PHOTOGRAPHER

SOUTH KOREA, SEOUL

JUL 2025 – AUG 2025

- Collaborated with barbers to translate brand identity into a consistent visual content strategy for social and in-shop marketing.
- Shot promotional photography on location, managing lighting and equipment setup throughout each shoot to produce publish-ready content.
- Developed ongoing creative concepts for social media campaigns; selected work published on @lekkerbarbers contributed directly to the brand's audience engagement.

MORPH MGMT

MODEL PHOTOGRAPHER

SOUTH KOREA, SEOUL

JUL 2023 – AUG 2023

- Directed a two-model commercial photoshoot for Morph Management (entertainment company), guiding posing and styling to meet the agency's marketing and portfolio needs.
- Set up lighting, backdrops, and props on location; color graded final stills for portfolio, agency use, and promotional materials.
- Produced an accompanying behind-the-scenes film that extended the shoot's content value across marketing channels; selected images published on the agency website.

HIGHER BASKETBALL

DIRECTOR / VIDEOGRAPHER

SOUTH KOREA, SEOUL

APR 2023 – MAY 2023

- Led creative direction, storyboarding, and on-set choreography for marketing spots featuring basketball athletes, aligning concepts with brand messaging.
- Managed video equipment and multi-camera setups, coordinating shoot logistics across location-based productions to meet tight deadlines.
- Edited and color-graded final cuts; produced marketing content published on @higher_basketball that supported the brand's social media growth.

Skills

Video Production / Video Editing / Videography / Color Grading / Photography / Camera & Lighting Operation

Software

DaVinci Resolve / Adobe Premiere Pro / Adobe Photoshop / Higgsfield / MidJourney

Languages

English (Fluent) / Mandarin (Working Proficiency) / Korean (Working Proficiency)