



## Kiram Kyeong

+1(562)727-0632 | kyeongkiram@gmail.com | kiramkyeong.com

### Education

TUFTS UNIVERSITY, Medford, MA — 2024-2028  
Bachelor of Fine Arts, Minor in Film and Media Studies

SEOUL FOREIGN SCHOOL, Seoul, SK — 2020-2024  
International Baccalaureate Diploma

### Experience

#### **PRODUCT PHOTOGRAPHER/EDITING INTERN, DAY-GUARD; UNITED STATES — OCTOBER 2025 - PRESENT**

- Shot product photos for Day-Guard, managing lighting and equipment setup.
- Optimized Meta Ads targeting and creative through performance analysis, producing video content that generated 200,000 impressions and 3,000 clicks and drove measurable sales and revenue. Interning as a video editor, creating and refining video content.

#### **COMMERCIAL VIDEOGRAPHER/EDITOR, MOOI ESSENTIALS; SOUTH KOREA — JULY 2025 - SEPT 2025**

- Collaborated with marketing team to align projects with brand goals.
- Set up and operated video cameras, audio recorders, lighting equipment, props, and other related production equipment.
- Published on the MOOI official website/instagram ([https://www.instagram.com/mooi\\_essential/](https://www.instagram.com/mooi_essential/))(<https://mooi.kr/>)

#### **PHOTOGRAPHER, LEKKER BARBERSHOP; SOUTH KOREA — JULY 2025 - AUG 2025**

- Collaborated with barbers to create visually appealing promotional content.
- Edited photographs using DaVinci Pro to enhance visual appeal and clarity.
- Developed creative concepts for social media campaigns in line with brand identity.
- Published on Lekker social media page (<https://www.instagram.com/lekkerbarbers/>)

#### **MODEL PHOTOGRAPHER, MORPH MGMT; SOUTH KOREA — JULY 2023 - AUGUST 2023**

- Directed a photoshoot of two models from Morph Management (Entertainment Company).
- Created a film of the photoshoot.
- Set up lights, backdrops, and props for shoots, color graded photos.
- Published on the agency website (<https://www.morphmgmt.com/models/women/1894922/yeon-esther>).

#### **COMMERCIAL DIRECTOR/VIDEOGRAPHER/EDITOR, HIGHERBASKETBALL; SOUTH KOREA — ARIL 2023 - MAY 2023**

- Managed video equipment, multiple camera angles, and shoot logistics.
- Created storyboards, directed athletes, and color graded final edits.
- Produced marketing videos and published content on Higher Basketball's social media. ([https://www.instagram.com/higher\\_basketball/](https://www.instagram.com/higher_basketball/)).

### Skills

Video Production / Video Editing / Videography / Color Grading / Photography / Equipment Operation / Adobe Premier / Adobe Photoshop / DaVinci Pro

### Languages

English (Fluent) / Mandarin (Working Proficiency) / Korean (Working Proficiency)