



Kiram Kyeong

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Education

Tufts University, Medford, MA Bachelor of Fine Arts, Minor in Film and Media Studies	2024 – 2028
Seoul Foreign School, Seoul, South Korea International Baccalaureate Diploma	2020 – 2024

Experience

PRODUCTION ASSISTANT SUMMER INTERN, OBSIDIAN STUDIOS; UNITED STATES • Support on-set production as a Production Assistant across commercial and branded content shoots. • Assist the marketing team with storytelling strategy and video editing for creative campaigns. • Learn and apply AI-powered software tools within a professional production environment. • Conduct costume scouting across Los Angeles studios and vendors for film production, sourcing and evaluating wardrobe options to support the production's creative vision.	MAY 2026 – JUL 2026
PHOTOGRAPHER / VIDEO EDITOR (INTERN), DAY-GUARD; UNITED STATES • Shot product photos for Day-Guard, managing lighting and equipment setup. • Optimized Meta Ads targeting and creative through performance analysis, producing video content that generated 200K impressions and 3K clicks and drove measurable sales and revenue. Interning as a video editor, creating and refining video content.	OCT 2025 – APR 2026
COMMERCIAL VIDEOGRAPHER / EDITOR, MOOI ESSENTIALS; SOUTH KOREA • Partnered with the marketing team to align video output with brand goals across multi-day commercial shoots. • Set up and operated cameras, audio recorders, lighting equipment, props, and other related production gear. • Edited and color graded final cuts in DaVinci Resolve to brand guidelines and platform specs. • Work published on the MOOI official website (mooi.kr) and Instagram (@mooi_essential).	JUL 2025 – SEP 2025
PHOTOGRAPHER, LEKKER BARBERSHOP; SOUTH KOREA • Collaborated with barbers to translate brand identity into visual concepts for social and in-shop content. • Shot promotional photography on location, managing lighting and equipment setup throughout each shoot. • Developed creative concepts for ongoing social media campaigns; selected work published on @lekkerbarbers.	JUL 2025 – AUG 2025
MODEL PHOTOGRAPHER, MORPH MGMT; SOUTH KOREA • Directed a two-model commercial photoshoot for Morph Management (entertainment company), guiding posing and styling. • Set up lighting, backdrops, and props on location; color graded final stills for portfolio and agency use. • Produced an accompanying behind-the-scenes film; selected images published on the agency website.	JUL 2023 – AUG 2023
DIRECTOR / VIDEOGRAPHER, HIGHER BASKETBALL; SOUTH KOREA • Led creative direction, storyboarding, and on-set choreography for marketing spots featuring basketball athletes. • Managed video equipment and multi-camera setups; coordinated shoot logistics across location-based productions. • Edited and color graded final cuts; produced marketing content published on @higher_basketball.	APR 2023 – MAY 2023

Skills

Video Production / Video Editing / Videography / Color Grading / Photography / Camera & Lighting Operation

Software

DaVinci Resolve / Adobe Premiere Pro / Adobe Photoshop / Higgsfield / MidJourney

Languages

English (Fluent) / Mandarin (Working Proficiency) / Korean (Working Proficiency)